



2025 ANNUAL REPORT

Rooted for a Global Harvest

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"Then He said to His disciples, 'The harvest is plentiful, but the laborers are few; therefore, pray earnestly to the Lord of the harvest to send out laborers into His harvest.'"

MATTHEW 9:37-38

SHARING TIMELESS TRUTH

IN A FAST-MOVING DIGITAL AGE

As technology continues to evolve at breakneck speeds, communicating with someone on the other side of the world has never been easier.

But never in the history of the world have human relationships been more fragmented. And never has the gap between humanity and God felt more prominent.

People are starving for real relationships. For peace. For joy. For truth. Here's the good news: the Holy Spirit is stirring up revival in new and exciting ways. God is powerfully moving among people of every age, background, and language, using the very technologies that so often separate us.

In fact, God has always used technology to draw people to Himself.

The Romans laid the groundwork for modern roads, allowing the disciples to spread the Gospel faster than ever before.

The printing press, invented during the Industrial Age, helped get Bibles into nearly everyone's hands.

When the pandemic hit, millions gathered virtually for worship thanks to high-speed Internet and video conferencing.

Even now, God continues using digital technology in unprecedented ways. At Global Media Outreach (GMO), our Gospel-infused messages traverse the online landscape, reaching far beyond physical borders. They're taking root in fertile soil and flourishing, even in places afflicted with social, political, and cultural turmoil.

We invite you to see what it means to be rooted and ready for God's global harvest. Read on to discover how the Holy Spirit is moving across the 13 languages in which we share the Gospel, transforming one person at a time.



OUR VISION

Leveraging technology to invite all people to know Jesus Christ as Savior and grow in a personal relationship with Him.



FROM OUR CEO & PRESIDENT

If you look closely at the cover of this report, you'll see more than just the rings of a tree. You'll see a story—21 years of faithful growth, rooted in the promise of the Gospel. Each ring holds a language, representing a testament to the ever-widening circle of God's reach through this ministry. It's a beautiful picture of what we witness daily: from a single seed planted in one hungry heart at a time, a global harvest is growing.

This year marked a historic milestone that still takes my breath away: we reached our 3 billionth Gospel moment since our founding in 2004. That's about 5 encounters with Jesus per second for the last 21 years through our Gospel ads and presentations. But beyond the scale of this ministry's global reach is an even more powerful truth: the Holy Spirit is stirring among people from every walk of life and across 13 languages to bring us ever closer to the day of Jesus' triumphant return.

We continue to witness a robust awakening of God in a world of turmoil and uncertainty, as He uses technology to penetrate walls and cross borders in ways we could never have imagined just a few short years ago. By prayerfully implementing leading-edge technologies, we can connect a searching heart with one of our incredible Online Missionaries (OMs) even faster, helping people all over the world take their first steps toward Christ.

OUR 5-STAR STRATEGY

5 Billion Gospel Presentations
500 Million Indicated Decisions
50 Million New Contacts
5 Million Discipleship Journeys
All by the year 2033

Although the advancements we implemented this year are remarkable, **what I'm most excited about is turning seekers' first steps of curiosity into lifelong journeys of flourishing faith in Christ.** While the Great Commission commands us to go into all the earth, Jesus' complete instruction includes making disciples. This past year marked a pivotal moment for us as we strengthened our commitment to this full vision, putting down deeper roots for the harvest to come as we pursue our 5-Star Strategy.

As we look to the year ahead, we are building pathways for new believers to grow strong in their newfound faith and flourish as disciple-makers themselves.

This is the heart of everything we do—reaching out into a world of digital screens to invite people of any age, background, creed, or circumstance **to encounter the redemptive love of Jesus and begin a journey of spiritual healing and growth.** The stories of transformation you will read in these pages—from the hardest-to-reach cultures and places—are a stunning display of God's timely, relevant, and saving power.

Everything you are about to read in this report is possible because of your partnership. Your spirit of generosity through the giving of time, resources, and prayer is like nourishing rain on this fertile ground. Thank you for being a faithful laborer with us. I pray that as you turn these pages, you see not just the fruit of this past year, but the incredible harvest that is still to come.

With great appreciation for your support and partnership,


Jamie Radke
CEO and President
Global Media Outreach



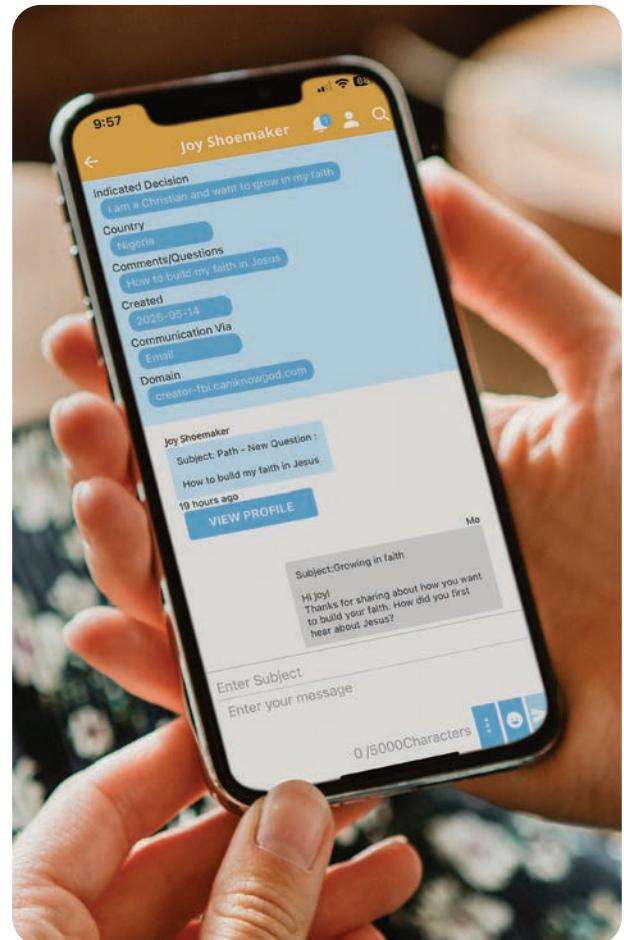
EQUIPPING THE DIGITAL MISSION FIELD

GMO's mission has always focused on using technology to invite all people to know Jesus Christ as Savior and grow in a personal relationship with Him. Technology is at our core. That's why, more than 20 years later, we're still developing innovative approaches to discipleship.

In the past year, we've launched two technology-driven advancements to empower our OMs and strengthen connectedness with our seeker audience: a mobile version of our PATH application and a messaging assistance tool. Both advancements will make a lasting impact for years to come.

THE PATH MOBILE APP:

Facilitating Gospel Conversations Everywhere



The vast majority of seekers respond to our Gospel presentations on their mobile devices and expect personal, timely conversations. When communications with seekers are limited to computers, responses to a person's urgent need for hope can be delayed.

With our PATH mobile app, OMs can now share Jesus from anywhere, anytime. A college student can reply between classes; a mom can share truths while running errands; a business executive can message on his commute to work. The PATH app enables the Good News to travel further, faster, and more personally.

Gospel conversations are now truly mobile—**and so is our impact.**

ENHANCING HUMAN CONNECTION THROUGH SMART TECHNOLOGY

Along with our new PATH app, GMO is also implementing other advanced technologies to enhance ministry effectiveness, all while keeping human connection at the heart of everything we do.

We've recently launched a messaging assistance tool to help our volunteers connect with seekers more easily and personally. Instead of spending minutes or hours searching for resources during conversations, our smart technology features help complete those searches in seconds. These new tools help route seekers to the right resources and assist OMs in finding content faster.

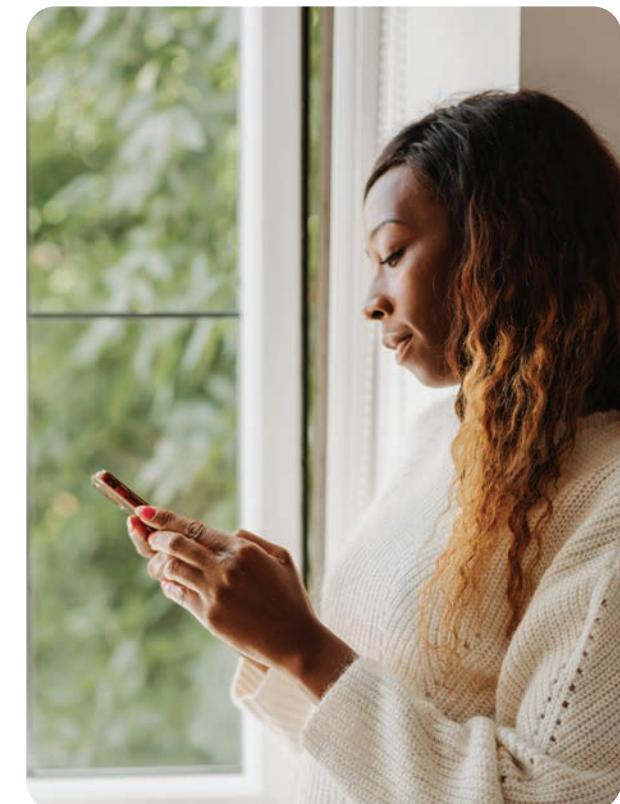
It is an approach based on Scripture, supported by a team of theologians and technology experts who ensure

After 13 years with GMO, I've never been more inspired by the transformative changes, advancements, and renewed focus on equipping us to serve. It brings fresh meaning to what it is to honor our Lord and Savior through GMO.

AN ONLINE MISSIONARY

the ethical use of these tools. We recognize that the Holy Spirit doesn't live in any piece of technology—He lives within our OMs and staff. That dependence on the Holy Spirit is the guiding force in every decision we make.

While this ministry will always harness the power of modern technologies to advance the Great Commission, **it will be used to strengthen and enhance human connection—never to take the place of it.** Combined with the heart and wisdom of our committed OMs, tools like PATH and messaging assistance are helping people know Jesus and grow in their faith in life-changing ways.

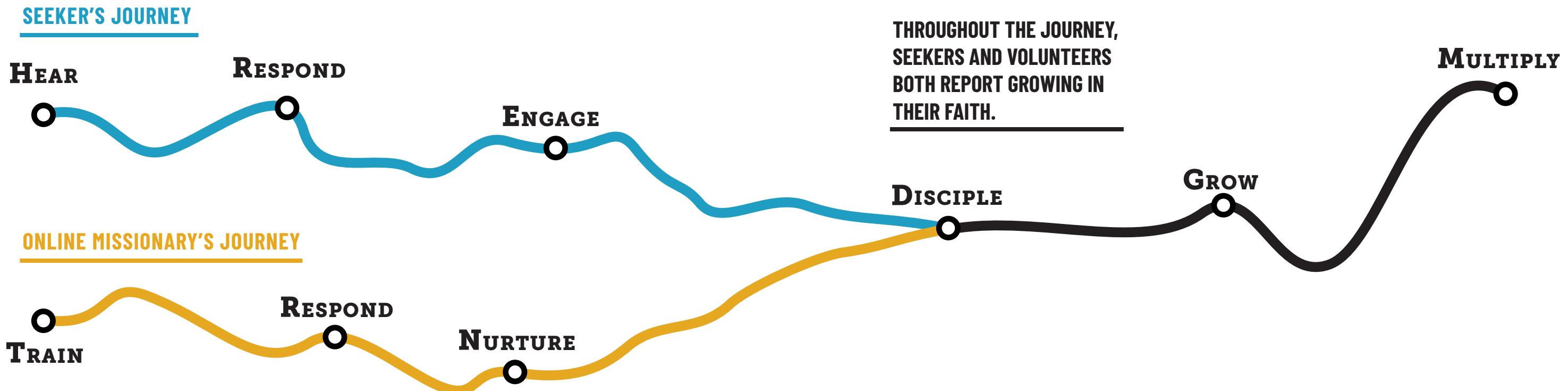


IGNITING SPIRITUAL

THE PATH OF

TRANSFORMATION

DIGITAL ENGAGEMENT



The faith journey to lifelong transformation begins when a seeker responds to one of our Gospel messages. They can then either choose to connect with one of our OMs through one-on-one coaching or subscribe to our self-guided discipleship program with resources tailored to their spiritual readiness. Through either avenue, we help them understand what it means to have and nourish a personal relationship with Jesus based on **these fundamental spiritual disciplines**:

1. CULTIVATING A DAILY PRAYER LIFE
2. STUDYING AND APPLYING SCRIPTURE
3. ENGAGING IN CHRISTIAN COMMUNITY
4. BECOMING A DISCIPLE-MAKER

IMPACT ON SEEKERS

Six months after making a decision for Christ, survey results indicate:

Are very certain in knowing Christ as their personal Savior **87%**

Attend church or meet with Christians weekly **50%**

Read their Bible daily or weekly **62%**

IMPACT ON ONLINE MISSIONARIES

Surveys of our online volunteers indicate:

Have been strengthened in their personal walk with the Lord **73%**

Have an increased vision for world missions **79%**

Spend more time in prayer for others **73%**

FROM FEAR TO FAITH

FAITH IN A DIGITAL AGE: HOW GEN Z IS RESPONDING TO JESUS

In a world of uncertainty, Gen Z continues to turn to technology in search of answers to life's biggest questions. This year, we launched a targeted ad campaign to reach this generation, inviting them to explore their doubts and discover that Jesus is the answer.



JOSH
English Seeker

One young seeker, Josh, shared with our team: **"I prayed and accepted Jesus for the first time. Amen, Jesus Christ is my Savior."**

The "Doubt" campaign invited Gen Z to explore their doubts and discover that Jesus offers the answers. The campaign allowed them to encounter solid, biblical truth on digital platforms often flooded with fear, insecurity, and lies.

THE DOUBT CAMPAIGN RESULTS

OVER
959,000
VIEWS



Scan here to experience one of our "Doubt" campaign ads for yourself.
gmopartners.org/Doubt

Josh's name and likeness have been changed for security and privacy.

AN HONEST STORY ABOUT FEAR AND FAITH

Hunter has struggled with anxiety most of her life.

For as long as she can remember, anxiety and insecurities have crept into her mind. When she became pregnant with her daughter, those fears only intensified. Thoughts swirled constantly in her mind—fears about motherhood, identity, and the future. The change felt overwhelming.

But in the middle of that storm, Hunter remembered something unshakable: **God was holding her.**

Even though she became a Christian at just 10 years old, it was through these recent struggles that she truly began to understand that God didn't expect perfection from her. He wasn't asking her to fix herself. He simply asked to meet her right where she was, even in the fears and doubts. In that place, His grace brought her peace.

Hunter realized she didn't need to be held hostage by her thoughts. Instead, she chose to walk in freedom, healing, and purpose. And she knew it was time to share it.



That's when we invited Hunter to participate in a new type of ad campaign, as an influencer. The idea was simple but powerful. Real people sharing real stories of how Jesus has changed their lives, reaching others with the Gospel in the digital space. Hunter's testimony became one of those stories.

Through her vulnerability and courage, 2.2 million Gospel presentations were shared online with English-speaking seekers. What is even more incredible is that 2,462 seekers connected with OMs through this campaign featuring Hunter's story.

HUNTER'S STORY CAMPAIGN RESULTS

2.2
MILLION
GOSPEL
PRESENTATIONS

2,462
SEEKERS
CONNECTED
WITH OMS

FROM BROKENNESS TO BAPTISM:

RANDHIR'S JOURNEY TO JESUS

Alone. Jobless. Drowning in debt after a difficult divorce. Randhir, who lives on the island of Mauritius in East Africa, locked himself in his room for three days. Mentally prepared to end his life, he had reached a moment of absolute darkness. His future felt hopeless. His past felt like an unbearable burden.



Randhir enjoys talking with God on walks near his home in Mauritius, East Africa.

"I cried out to the Creator," Randhir said. "I asked, 'Why me? Why so much suffering?'"

At that moment, something unexpected happened.

In his deepest despair, Randhir heard a voice in his soul: "I can hear you." It wasn't imagined. The voice began to answer the questions in his heart, taking him through a flashback of events, mistakes, and broken relationships.

"I couldn't bear the weight of it. I cried for 24 hours," he said. "I told God, 'Please take this life. I want a new one.'"

As he prayed, Randhir's sister, who had recently become a Christian, knocked on the door. She invited him to attend a church prayer event. **That night at the event, he gave his life to Jesus.**

ENCOUNTERING GOD

At home, Randhir searched online for ways to grow in his new faith. After downloading a Bible and clicking on one of our GodLife Gospel presentations, he found resources that would become a lifeline—and connected with an OM.

As his OM began guiding Randhir through discipleship lessons and regularly exchanging emails with him, Randhir started attending church, reading the Bible daily, and growing stronger in his faith.

Not long after, Randhir had a vivid

dream in which a voice called him to "Wake up and follow Me." He didn't hesitate. He recognized it as the Lord's call to take the next step: baptism.

On April 1, 2023, Randhir, who had grown up in a Hindu family, was baptized.

"I cried in gratitude. I knew Jesus was showing me He had been with me since before I was born."

MORE MIRACLES

After his baptism, Randhir prayed for work as the debts he owed were weighing on him. Miraculously, the government unexpectedly accepted him into a fully funded medical assistant training program. He received food stipends, transportation, a laptop, and job placement. **In one fell swoop, God provided financial stability, equipped Randhir with new skills, and continued to demonstrate His loving provision in Randhir's life.**

Randhir completed the program and is now working full-time as a healthcare assistant in one of the most reputable clinics on the island. He also works part-time as a massage therapist.

In his work, he shares his faith and prays for his patients. One patient, initially resistant to hearing about God, returned weeks later to tell Randhir he had started reading the Bible again.

"I told God: 'I only want to work for You. Let everything I do be for Your purpose.'"



SHARING FAITH WITH OTHERS

As Randhir grew in his faith, he felt God calling him to serve others, just like his OM had served him. He applied to become an OM but wasn't accepted at first because he was new to the faith. His OM encouraged him to try again and personally recommended him.

Today, Randhir serves as an OM himself. In just his first month, he connected with over 70 seekers.

"I begin my day by asking God, 'What can I do for You today?' I end it by connecting with seekers, sharing the love of Christ."

FROM ONE LIFE TO MANY

Because of your generous support, a man once ready to end his life now brings the Gospel to others, one seeker at a time.



Scan to watch a video of Randhir telling his story, or visit: gmopartners.org/Randhir

NAVIGATING ISLANDS OF FAITH

In Indonesia, family profoundly influences every aspect of life, including religion, marriage, education, and career choices. The idea of individual choice is almost nonexistent. While the constitution promises religious freedom, the reality is harsh—churches face closures, protests disrupt peaceful prayer gatherings, and Christian families live in fear, especially in rural areas where government protection is minimal. Yet, amidst this chaos, many are awakening to a desire for God's truth.

Millions of Indonesian Muslims are secretly searching for answers.

Behind closed doors, they wrestle with questions too dangerous to ask their religious leaders, longing for peace that their restless hearts can't find. Our Indonesian team has developed a culturally sensitive

strategy that honors local customs while transforming lives. Working alongside 28 dedicated OMs, our team partners with ministries across more than 17,000 islands, walking beside local churches as they disciple new believers.

The story of a woman named Nur Cahaya illustrates the power of this approach. After experiencing miraculous healing at a revival meeting, she connected with an OM through one of our Facebook ads. Within just one month, she courageously chose baptism. But the miracle didn't stop there—three family members, including her husband, who had once opposed Christianity, now join her at a weekly Bible study. This is culturally sensitive Gospel work in action.

INSIDE THE MINISTRY



MEET GRACE

Indonesian Language Director

Learn more about Grace and her work in Indonesia, including why she's so passionate about reaching seekers for Christ. gmopartners.org/Grace



BRIDGING CULTURES AND CONTINENTS

IN SPANISH AND PORTUGUESE

Throughout the last year, we continued to pioneer new digital pathways to reach hearts across continents with the message of the risen Savior. Our Spanish and Portuguese language teams tailored GMO's global Easter campaign to remind millions that God isn't distant—He's near, offering forgiveness and new life.

FROM DREAMS DEFERRED TO DIGITAL DISCIPLESHIP

Many Portuguese speakers grow up with strong religious traditions, but often lack a personal relationship with Jesus. Our Easter campaign addressed this spiritual hunger, prompting responses like Jacinto's: "I would like to understand how to love Christ."

Our OMs fulfill their callings in unique ways. One OM in Brazil, who always longed to live in Africa as a missionary, now disciples seekers in Mozambique right from her own home.

Another OM—an energetic 83-year-old great-grandmother—boldly shares from her heart and often tells skeptical seekers, "Yes, I'm real, and I will talk to you about Jesus."

An Uber driver and multiple heart attack survivor who disciples seekers as an OM also uses his training and experience with GMO to touch the lives of his customers.

SPANISH-SPEAKING HEARTS RESPOND

For many Spanish speakers, choosing Jesus often means choosing between faith and family harmony. In these community-driven cultures, changes in belief can fracture relationships. That's why our Spanish team meets seekers with extraordinary patience, wisdom, and love.

Pablo's story shows what's possible. Facing legal problems and family breakdown, he felt completely lost. His OM faithfully walked with him for nine months, listening as he poured out his heart and encouraging him

with prayer and Scripture. Finally, Pablo surrendered to God, committing to follow Jesus and be the father his children needed.

We hear the story of moving from desperation to discipleship over and over—that's what God accomplishes through authentic digital relationships. Pablo's story is one of thousands.

Our Easter outreach amplified this impact, connecting 13,166 Spanish speakers with OMs ready to walk alongside them.

A RISEN SAVIOR FOR EVERY LANGUAGE

Combined, our Spanish and Portuguese Easter campaigns demonstrate the power of meeting people where they are. Whether someone is scrolling through Facebook in South Texas, searching for hope in São Paulo, or desperately seeking answers in Angola, the risen Christ reaches them through faithful OMs who understand their language, culture, and deepest needs.

With your faithful support, what started as digital connections have become life-changing relationships that span continents and transform families forever.

COMBINED CAMPAIGN RESULTS

6.5+
MILLION

**GOSPEL
PRESENTATIONS**

*Delivered in Spanish
and Portuguese*

**18
THOUSAND**

**NEW
CONTACTS**

*Connected with OMs for
discipleship follow-up*



MINISTRY IN THE SHADOWS

In Russia, Google ads are banned. OMs live with the possibility of prison time for serving faithfully. This is the harsh reality when conducting digital evangelism in Russian. Sharing the Gospel requires creativity, courage, and unshakable faith.



NAVIGATING NEW RESTRICTIONS

For our Russian language OMs, the conflict in Ukraine has fundamentally changed ministry and discipleship. What was once a team of 30-40 volunteers has dropped to just 14, as Ukrainian OMs fled to Sweden and Hungary or stayed home to focus on survival. Those remaining face increasing legal restrictions that make recruiting new volunteers dangerous and difficult.

But hope perseveres: there are 260 million Russian speakers worldwide, with 140 million inside Russia itself, so the mission field is still vast. While traditional advertising is blocked within Russian borders, our team continues reaching Russian-speaking communities globally through search engine optimization, social media campaigns, and partnerships with bloggers serving God despite the risk.

INCOMPLETE STORIES, COMPLETE FAITH

Stories emerging from this ministry are often heartbreaking and incomplete. A soldier in a Ukrainian trench asks for prayer—then silence. A woman assaulted by soldiers reaches out—no follow-up after contact with an OM. But these stories still represent Gospel seeds planted in humanity's darkest moments. This small, diverse team spanning countries like Moldova, Belarus, and Kazakhstan continues pressing forward, developing new strategies and exploring every available digital channel.

When darkness deepens, light becomes more precious. These faithful servants carry Christ into some of the world's most dangerous places, one brief encounter at a time.

KEY MILESTONES AND METRICS

Creating Moments with Jesus and Inviting Hungry Hearts to Know Him Deeply

In June 2025, GMO reached 3 billion Gospel presentations since 2004—an average of five encounters with Jesus per second for the last 21 years. This milestone was made possible by the support of many giving partners, proving what God accomplishes when His people unite around the Great Commission.

Rather than viewing 3 billion as a destination, we see it as a launchpad.

With people more digitally connected than ever, our 5-Star Strategy to reach 5 billion by 2033 has never been more vital. This is the most fertile digital soil in history, and there's no better time to plant seeds that reach seekers worldwide.

MSN's Digital 2024 Report estimates that humanity spent **500 million years** on social media in 2024 alone.



2025 ANNUAL METRICS

Thanks to our giving partners, Online Missionaries, and prayer supporters, we were able to share the Gospel and invite **millions of people** to grow in their faith.

354.6 MILLION
A 37% INCREASE

2.8 MILLION
A 20% INCREASE

21.2 MILLION
A 14% DECREASE

GOSPEL REACH

Documented presentations of a complete or partial Gospel message delivered through various online outreach content, such as advertisements, ministry websites, or videos.

NEW CONTACTS

An individual who provides their contact information for follow-up resources or one-on-one discipleship and support.

INDICATED DECISIONS

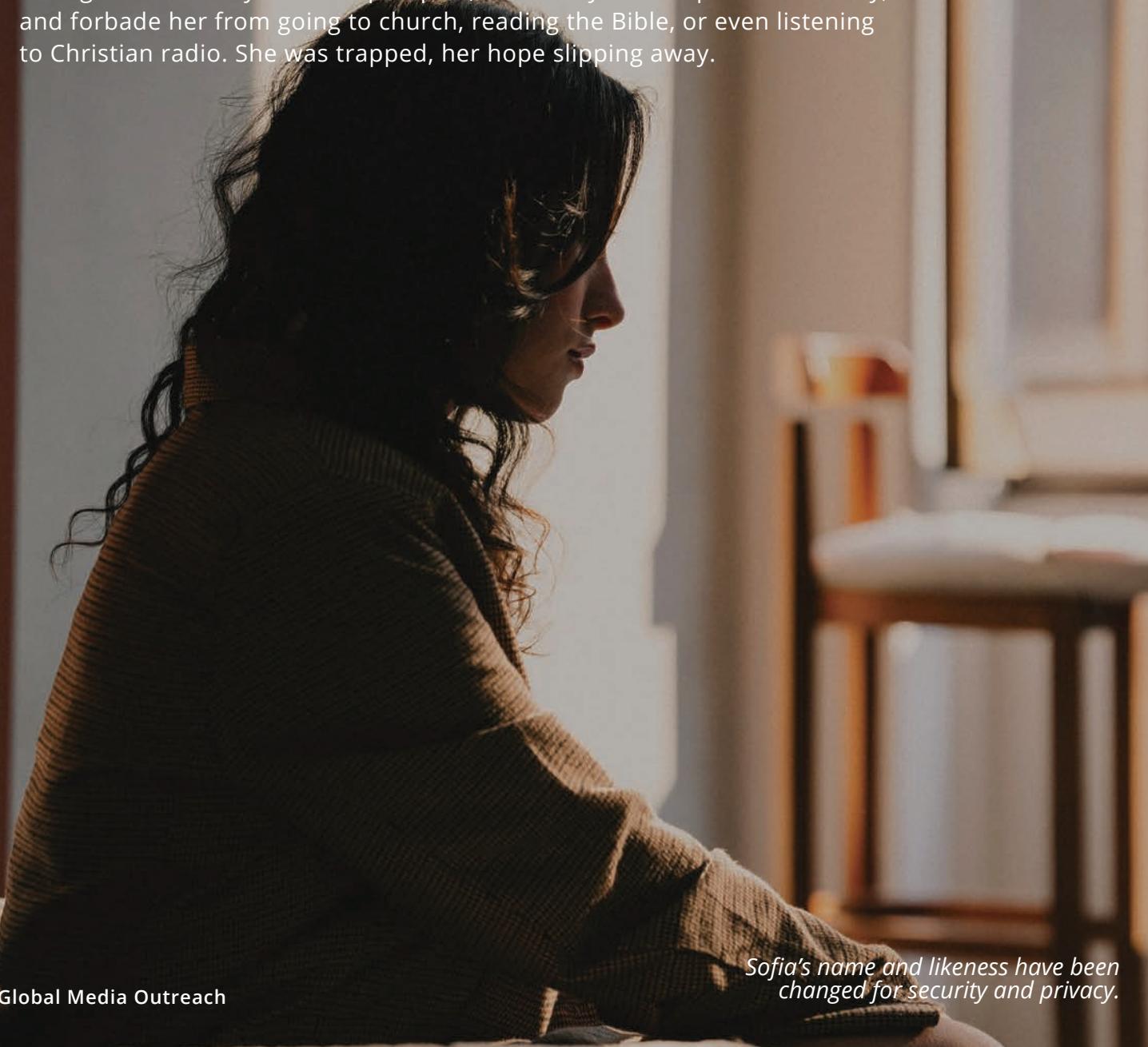
A choice to accept Christ as Savior is indicated through a conversation with an OM, a form submission, or another online outreach tool. Instead of emphasizing click rates, GMO is increasingly focused on fostering deeper spiritual engagement, which enables more effective, discipleship-oriented follow-ups for each new contact entering our communications funnel.

FINDING FREEDOM AFTER BONDAGE:

LOREEN & SOFIA'S STORY

Listening to the painful details of Sofia's story, Loreen's heart broke.

What began as a journey toward a brighter future had spiraled into a seemingly hopeless situation for Sofia, a live-in nanny in Bahrain. She had taken the job to support her loved ones back home, but a darker reality had emerged. The family took her passport, drastically cut her promised salary, and forbade her from going to church, reading the Bible, or even listening to Christian radio. She was trapped, her hope slipping away.



Sofia's name and likeness have been changed for security and privacy.

Desperately searching, Sofia connected with Loreen, an OM, through a GMO website. Loreen passionately discipled Sofia, and their bond grew. It was then that Loreen discovered the truth about Sofia's situation—she was a victim of human trafficking. So when communication was unexpectedly cut off, Loreen immediately contacted the Philippine Embassy for help. **Soon after, Sofia was rescued from her desperate situation.**

Through Loreen's discipleship, Sofia not only grew in her faith, but she also worked through a forgiveness exercise Loreen suggested. As she released her past trauma, Sofia began to experience healing in both her body and spirit.

Not long after that, God opened the door for Sofia to move to the United States, where she met and married a Christian man. **Despite several physical challenges and hardships, she became pregnant and joyfully welcomed her first child.** Through it all, Loreen has steadfastly prayed for Sofia and her family.

For Loreen, Sofia's story is a reminder of why she serves as an OM: "People need to be set free. Jesus is the one who does that. Digital ministry allows us to be there when someone cries out for hope."

WITH LOREEN'S SUPPORT AND DISCIPLESHIP, SOFIA FOUND THAT HOPE IN CHRIST—AND HER LIFE HAS BEEN FOREVER CHANGED.

GROWING FOR THE GOSPEL

Loreen is just one of many incredible OMs helping bring seekers to Christ. Thanks to improvements in the screening process and launching targeted recruiting ad campaigns, we achieved significant growth in the number of new OMs joining our volunteer force this past year.

108%

MORE NEW OMs

Serving English-speaking seekers

80%

MORE NEW OMs

Serving all 13 languages combined

2025 FINANCIAL SUMMARY

TOTAL SUPPORT & REVENUE: **\$9,775,402**

In 2025, 80% of every dollar given to GMO directly supported ministry programs, while 9% funded essential administrative functions that ensure accountability, compliance, and operational excellence. Fundraising represented 11% of total expenses, reflecting a strategic investment in donor engagement and development to advance our 5-Star Strategy. Together, these efforts strengthen our capacity to share the Gospel more effectively and deliver exceptional value to our ministry partners—**delivering Gospel presentations for just \$0.03 each and connecting with responsive seekers for less than \$3.50 per new contact**. This stewardship excellence ensures sustainable, long-term impact for generations to come.

EXPENSE DETAILS	TOTAL	% OF TOTAL
PROGRAM	\$7,744,786	80%
GENERAL & ADMIN	\$845,462	9%
FUNDRAISING	\$1,071,822	11%
TOTAL EXPENSES	\$9,662,070	100%

When you own a business, it's not really your business. It's your God-given ministry platform. As God supplies the resources to the business He has asked us to run, we know we're to invest them back into His ministry and His Kingdom. We love the work of GMO and are excited to partner with them in sharing the Gospel and making disciples around the world!

DAVE & BEV

Giving Partners

My wife and I keep a picture of a large SEC football stadium filled with 100,000 people. We get excited when we realize how, for just \$55,000, we can help bring an entire stadium filled with 100,000 people to Heaven through our GMO giving.

DON & VICKI

Giving Partners

FROM CONFINEMENT TO CALLING: HEIDY'S STORY

Confined to a nursing home, but free to share the Gospel. That's the exhilarating calling that Heidy, one of our dedicated OMs, is empowered to pursue because of supporters like you. Born with spina bifida, Heidy faced pain and medical challenges from the start. But when she gave her life to Christ and felt a call to ministry, Heidy didn't let her disability hold her back.

"I've always wanted to go on a mission trip," she says. "Now, every time I log in, I feel like I'm on one. I just don't have to leave my room."

As an OM, Heidy connects with seekers around the world, sharing the hope of Christ from her nursing home bed. Her story is a powerful reminder that God can use anyone, regardless of their



circumstances, to reach the lost. All it takes is a willing heart.

"It's not about ability; it's about availability," Heidy reflects. Her life is a testament to that truth.

INSIDE THE MINISTRY



MEET HEIDY

English Online Missionary

*To see how God impacts lives through our dedicated OMs, scan the QR code to read Heidy's full story.
gmopartners.org/Heidy*



THE JOURNEY AHEAD:

GUIDING 5 MILLION DISCIPLES

The Great Commission is not just a call to introduce people to Jesus, but to walk alongside them as they grow into deeply rooted disciples. As we look to the future, we are making an unprecedented investment in this complete vision, with a God-sized goal: **to guide 5 million people on meaningful discipleship journeys by 2033.**

Achieving this requires more than passion; it requires clear, accessible pathways for spiritual growth that nurture a seeker wherever they are, in their own language and cultural context. To ensure these journeys lead to genuine spiritual growth, GMO is working alongside other global ministries, foundations, and independent evaluators to establish best-practice metrics for measuring digital discipleship.

In the year ahead, we are laying the crucial groundwork to make this vision a reality by:

DEVELOPING PERSONALIZED JOURNEYS: We are creating curated, Christ-centered content that addresses core aspects of faith—from assurance of salvation to prayer—all delivered through tailored spiritual growth plans across seekers' preferred communication channels.



EMPOWERING OUR PEOPLE:

We are scaling our global network of OMs by streamlining training and equipping them with enhanced tools.



MEASURING WHAT MATTERS:

We are establishing best-practice metrics to ensure that every journey—whether self-guided through our content or personally directed by an OM—is leading to genuine, life-long transformation.

This is the heart of our 5-Star Strategy—building the capacity to help millions not only come to know Jesus, but to grow in Him and, in turn, make disciples themselves.

WHAT IS A DISCIPLESHP JOURNEY?

Self-Guided Journey: A seeker engages with seven or more curated discipleship pieces.

OM-Directed Journey: A seeker has seven or more Gospel-centered interactions with a trained OM.

WHEN YOU PRAY, THE WORLD CHANGES

A GUIDE TO PRAYING WITH PURPOSE ACROSS BORDERS

Throughout the year, please join us in praying for God to move in the following ways:

GMO'S GLOBAL MISSION

- That the Holy Spirit would draw people to Jesus through our Gospel messages
- For protection, encouragement, and effectiveness of OMs throughout the world
- For wisdom and protection for our board, leaders, staff, and language teams

ENGLISH - WESTERN CULTURES

- For salvation and spiritual growth among seekers who are drowning in digital noise, materialism, and doubts

ENGLISH - REST OF WORLD

- That the Holy Spirit would help our Gospel messages penetrate geopolitical and cultural barriers
- For courage and boldness for new believers living in the most dangerous places

ARABIC, FARSI, FRENCH, TURKISH, & URDU

- For seekers navigating the dangerous journey from Islam to Christianity
- For God's protection where sharing faith means imprisonment or death

SPANISH & PORTUGUESE

- For seekers feeling stuck between their religious upbringing and cultural pressures

INDONESIAN

- For new believers from an Islamic background facing persecution and family dishonor

RUSSIAN & UKRAINIAN

- For seekers in war zones desperate for hope
- That God would protect and provide for OMs who face legal restrictions and imprisonment

HINDI

- That seekers would hunger for Jesus in a culture that is oversaturated with empty spirituality and idolatry

"Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up."

GALATIANS 6:9

**WHEN YOU PRAY, YOU BECOME A LABORER IN THE HARVEST FIELD.
THANK YOU FOR PARTNERING WITH US.**



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