

SHARING HOPE

A Guide to Holiday Outreach

NO ONE SHOULD FEEL ALONE THIS CHRISTMAS

As a response to the reality of holiday anxiety, loneliness, and hopelessness, our GodLife team recently launched our “You Are Not Alone This Christmas” campaign.

Since the campaign’s launch, our dedicated Online Missionaries (OMs) have begun discipleship journeys with thousands of seekers looking for hope. Even if you already find your hope in Christ, you most likely know at least one person who needs the light of Jesus in his or her life this holiday season.

To help you join us in spreading hope this Christmas, we wanted to provide some of **the same questions and Bible verses our OMs are using** to encourage seekers. You certainly don’t need to ask every question or share every verse, but please use any that help.

We pray the “You Are Not Alone This Christmas” campaign will impact thousands of seekers—and help the people in your own life who are looking for hope and peace during the holidays.

CONVERSATIONAL QUESTIONS

1. What gives you hope? What does “hope” mean to you right now?
2. One thing that helps me when I feel alone is connecting with others in community.
Are you looking for a place to connect with others this season?
 - *If they say yes, this is an ideal opportunity to invite them to church, a small group, a Bible study, or any other gathering of Christians you may be part of.*
3. Have you had any experiences where you felt God's closeness? What was that like?
4. If you're open to it, we could explore some of these ideas more. Would you be interested in learning more about _____ *[a specific topic they mentioned, a simple Bible concept, etc.]*?
 - *A yes here opens the door for sharing a devotional or Bible study, having further conversations about faith, or an invitation to church.*



Scan the code or visit
www.gowithgmo.org/GodLife-2025
to see a Christmas campaign video you can share
with someone in need of hope this holiday season.

KEY VERSES AND BIBLE STUDIES

1. You Are Seen and Known | God's Closeness

When someone feels invisible or forgotten, these truths remind them that God is intimately aware of their story and is present in their pain. Use these scriptures and talking points to emphasize that they are never truly alone.

- **Key Verses:** Isaiah 49:16 ("I have engraved you on the palms of my hands") and Psalm 139:1-3 (God knows us completely).
- **Message:** Discuss how God sees and knows each person individually. Emphasize the meaning of "Emmanuel – God with us" (Matthew 1:23) and that He is near to the broken-hearted (Psalm 34:18).

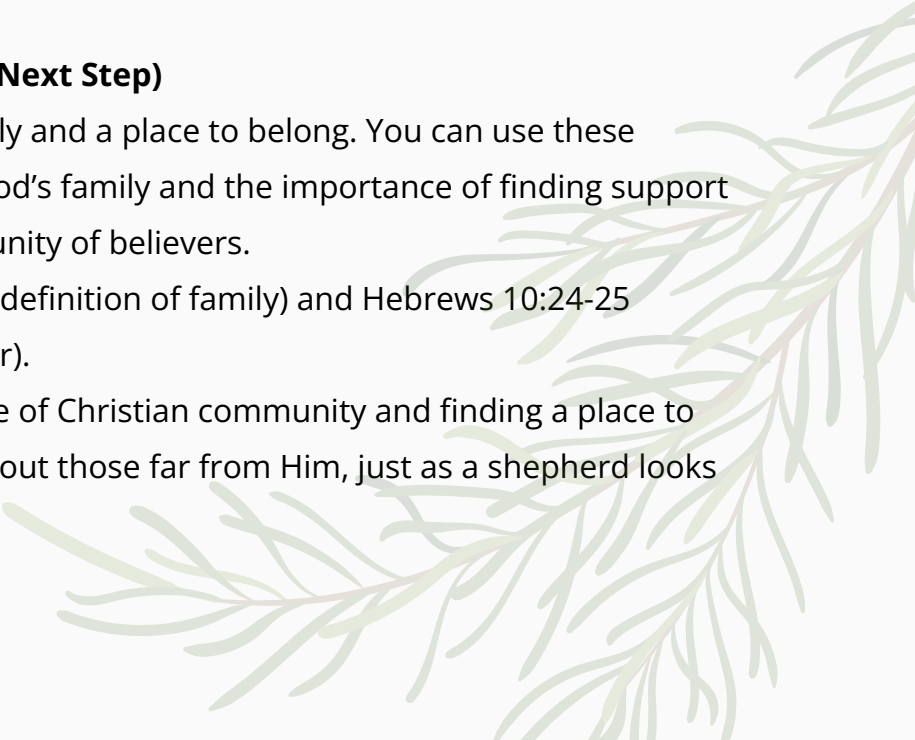
2. Rest and Hope in Christ | Finding Peace

The busyness and pressure of the holidays often leave people feeling weary and burdened. These verses offer a direct invitation to trade holiday anxiety for the restorative rest and hope that only Jesus provides.

- **Key Verses:** Matthew 11:28 ("Come to me, all you who are weary and burdened, and I will give you rest") and John 1:5 ("The light shines in the darkness, and the darkness has not overcome it").
- **Message:** Talk about how Jesus offers rest from worries and burdens. Explain that God loves us as we are, not when we are perfect (Romans 5:8), and that His light brings hope even in difficult times.

3. Community and Belonging (The Next Step)

Loneliness is often a longing for family and a place to belong. You can use these Scriptures to introduce the idea of God's family and the importance of finding support and connection within a local community of believers.

- **Key Verses:** Mark 3:34-35 (Jesus' definition of family) and Hebrews 10:24-25 (encouragement to meet together).
 - **Message:** Discuss the importance of Christian community and finding a place to belong. Reiterate that God seeks out those far from Him, just as a shepherd looks for his lost sheep (Luke 15:4-24).
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RESOURCES FOR FURTHER EXPLORATION

Deeper Discipleship: GodLife's 30-Day Next Steps

www.gowithgmo.org/deeper-discipleship

Addressing Anxiety: How to Face Depression, Loneliness, & Anxiety During Christmas

www.gowithgmo.org/addressing-anxiety

Looking for Connection: How To Find A Local Church Community

www.gowithgmo.org/looking-for-connection

A SONG FOR THE SEASON

TobyMac's "Christmas Hits Different" is a powerful anthem for anyone navigating holiday grief or loneliness.

Listen to the Song: www.gowithgmo.org/toby-mac

Hear the Story Behind the Song: www.gowithgmo.org/toby-mac-story

Hear how the promise of Emmanuel—God with us—turned Toby's personal heartbreak into a message of hope for everyone this holiday season.

Did you find this resource to be helpful? We'd love to hear more about your experience and how God worked through a conversation or a moment of encouragement.

Please share your story at stories@gmomail.org!