

GLOBAL MEDIA OUTREACH, INC.

(Named as one of the Top Ten Impactful
Non-Profit Ministries by ROI)

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Global Media Outreach named as one of the top ten most impactful non-profit ministries by ROI

Recently named as one of [the top ten most impactful non-profit ministries](#) by ROIministry.org, Global Media Outreach (GMO) stands out as a pioneer in sharing the Gospel through digital technology. This report will explore why GMO has earned its place among the elite.

ONLINE ADVERTISING AND CONTENT

As the only digital-first entity on ROI's list, GMO harnesses the expansive Internet to share the love of Jesus globally. Through online advertising and content, GMO enters once-off-limit areas of the world with the hope of Christ. We accomplish this through targeted ads that attract individuals seeking spiritual answers, connecting them to rich, thought-provoking online content and one of our volunteer Online Missionaries (OM's). The OM's nurture and help the seeker grow in their spiritual journey with Jesus—**all through an increasingly online world.**

TRANSPARENT STEWARDSHIP

Earning the trust of donors and supporters is paramount in the non-profit sector. GMO operates with transparency and integrity, ensuring resources are efficiently and ethically managed. Regular updates, financial accountability, and clear communication contribute to a strong foundation of trust, enabling us to continue our mission with the support of a dedicated community.

BIBLICAL PRINCIPLES OF TRANSPARENCY

Global Media Outreach also adheres to biblical principles that emphasize transparency and openness. This commitment to transparency extends to financial matters, as GMO readily provides detailed reports on how funds are allocated and spent. GMO is a member of the Evangelical Council for Financial Accountability (ECFA) and has been named one of the top 10 most impactful ministries by the ROI Ministry.

“We invest in GMO because of their extremely successful digital approach to not only share the Gospel anywhere in the world in record numbers but also to provide an opportunity for converts to grow in their faith by providing Bible downloads, study materials, and an opportunity for conversations with Online Missionaries. A total disciple-maker approach!”

—Charles & Leeza, Giving Partners

STEWARDSHIP AND ACCOUNTABILITY

GMO takes stewardship extremely seriously. We take account of all transactions down to the penny, implementing rigorous financial controls and governance structures to ensure accountability. Our board members and leaders are held to high ethical standards, fostering an environment of trust.

“We remain committed to diligent stewardship of these generous resources to deliver maximum impact for the Kingdom.”

—Dave Hammock, Global Media Outreach, Chief Financial Officer

ETHICAL FUNDRAISING PRACTICES

GMO is also diligent about prioritizing ethical fundraising practices. We seek to build relationships with donors based on trust and honesty rather than resorting to high-pressure tactics, making it a point to communicate clearly with donors about

how their contributions will be used and ensuring that expectations align with the actual impact.

EXTERNAL ACCOUNTABILITY MEASURES

To enhance financial accountability, GMO subjects themselves to external audits and evaluations. These independent assessments serve as additional layers of scrutiny, assuring donors that their contributions are utilized effectively and responsibly.

LONG-STANDING REPUTATION

After 20 years of service, Global Media Outreach has earned a reputation as an organization with financial integrity. According to ROI ministry, GMO is among the ten most impactful ministries.

“We did our due diligence over several days at GMO headquarters, where they earned our trust with professionalism, transparency, integrity, and faithful adherence to the mission. We appreciate the values and priorities that drive decision-making at GMO. They are our gold standard, maximizing eternal impact.”

—Mark & Janet, Giving Partners since 2010

In conclusion, GMO has proven to be a top-tier organization renowned for its unwavering financial integrity.

Committed to mission-driven values:

- biblical principles of transparency,
- stewardship,
- ethical fundraising practices,
- external accountability measures, and a long-standing reputation of excellence.

<https://churchtechtoday.com/digital-evangelism-ministry-included-in-top-10-list-of-most-impactful-christian-charities/>